



2010 YEAR OF WOMEN IN LOCAL GOVERNMENT

CREATIVE | STRONG | INCLUSIVE | DIVERSE



Introduction

A key strategy platform of the Year of Women in Local Government in 2010 is the establishment and implementation of a YoWiLG Ambassador Program to:

- recognise and celebrate the individual outstanding achievements of 10-15 women and/or male champions for women in local government;
- raise awareness and inform the local government sector as to the value and contribution of women in local government; and
- provide a mechanism that will encourage early buy-in and adoption of the YoWiLG in 2010 by the local government sector.

1. Selection criteria

In order for someone to be considered as an YoWiLG ambassador in 2010, they must meet the following criteria:

- 1.1 Have been involved in local government for a minimum of two (2) years in one (or more) of the following capacities:
 - employee of a local council/local government authority
 - elected member
 - volunteer
 - employee of a professional association/peak body or government department with a local government interest
- 1.2 In the case of an employee of a local council or professional association et al. the nominee can be employed at any level in any professional or support discipline;



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- 1.3 Have their nomination authorised by their Chief Executive Officer/General Manager;
 - 1.3.1 In the case of an elected member, nominees must be authorised by their council mayor.
 - 1.3.2 In the case of a chief executive officer/general manager being nominated as an ambassador, nominations must also be authorised by their council mayor.
- 1.4 Have understood what is required of them as an ambassador, and given their full consent to be nominated;
- 1.5 Be willing to have their image and profile details used as part of promoting YoWiLG nationally, including on-line publication and as part of a series of marketing collateral;
- 1.6 Be willing to act as a spokesperson/role model for YoWiLG in 2010. This will include:
 - Public speaking engagements;
 - Appearances;
 - Media comments.
- 1.7 All nominations must demonstrate the employer council or organisation's commitment to the nominee becoming an ambassador by providing time support for the nominee to undertake duties of a YoWiLG Ambassador where needed. Where an ambassador may be required to travel to attend an event or act as spokesperson for YoWiLG in 2010, the nominating council may be asked to contribute to the cost of the ambassador attending the event. Some assistance may be available to rural and remote councils.



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2. Nomination categories

2.1 Candidates for the ambassador program will be selected to enable coverage in the following categories:

- Outstanding women in local government - Metropolitan and regional councils;
- Outstanding women in local government – Rural and remote councils
- Outstanding female elected members
- Young women in local government
- Outstanding male champions

2.2 In the case of a ***candidate being nominated in the "Young women in local government"*** category, nominees must be under 35 years at the time of nomination.

3. Supporting documentation/information

3.1 All nominations must include supporting documentation and/or information relating to the nominated ambassador. This includes:

- ✓ Nominee's name and position held within the nominating council/related sector body;
- ✓ Date the nominee commenced employment/involvement with the nominating council or related sector body;
- ✓ Total number of years spent in the local government sector;
- ✓ Background, including other positions held within the local government sector (if applicable);
- ✓ How/why the nominee entered the local government sector;
- ✓ Key achievements;
- ✓ Examples of leadership;
- ✓ Details of awards won or accolades given as a result of the nominees' involvement in local government;
- ✓ Why the nominee would make a good YoWiLG ambassador



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- ✓ 2-3 testimonials about the nominee from their peers (one of these can be from the person nominating the candidate)
- ✓ Recent, non-returnable photograph of the nominee

3.2 In the case of Most outstanding male champion, supporting information around "*key achievements*" and "*examples of leadership*" must be in reference to their support and acknowledgement of women in local government.

4. Selection process

4.1 The selection panel will comprise 4-6 representatives of the YoWiLG national steering committee. The selection panel will reserve the right to accept or reject any nomination.

4.2 To protect the integrity of the ambassador program, the selection panel will also reserve the right to nominate or approach an appropriate candidate as an ambassador in any of the five categories listed above, where a suitable candidate has not been identified.

4.3 The selection panel's decision is final

5. Nomination process

5.1 All nominations must be received in full by **31 August 2009**

5.2 All nominations are to be submitted to LGMA National by mail or email:

Mail:

YoWiLG Ambassador Program
PO Box 5175
South Melbourne VIC 3205

Email:

national@lgma.org.au



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6. Announcement of Ambassadors

- 6.1 The selection panel will advise in writing, the successful nominee and nominating council of their selection as a YoWiLG ambassador.

- 6.2 The national steering committee will make public the names and profiles of all successful ambassadors via the LGMA/YoWiLG website and through a sector wide media release.

7. Duty of care – YoWiLG National Steering Committee

- 7.1 The selection panel and national steering committee will take all necessary care to:
 - ensure that the successful ambassadors represent a broad range of women and male champions working, elected or involved in local government;
 - protect the integrity, reputation and privacy* of the successful ambassadors;
 - protect the integrity and reputation of the local government sector, and YoWiLG program in 2010.

**not withstanding the identified requirements of a person agreeing to become a YoWiLG ambassador*

8. Duty of care – Ambassador

- 8.1 In accepting their nomination and selection as a YoWiLG ambassador, it is the responsibility of all ambassadors to:
 - Ensure that they conduct themselves with the best interests of their person, council, local government sector and YoWiLG national steering committee;
 - Carry out their requirements to the best of their ability; and
 - Advise the national steering committee as soon as possible if they are no longer able to fulfill the requirements expected of them as ambassador.